



# GROW SOLAR

## BRING SOLAR TO YOUR COMMUNITY

**SOLAR IS CONTAGIOUS** – Solar group purchase programs, often called “Solarize” programs, are happening across the country, spreading solar from neighbor to neighbor and business to business. Since 2013, the Midwest Renewable Energy Association (MREA) has worked with 5 midwest states to lead over 30 programs, reaching over 7,000 individuals, resulting in over 8MW of solar on more than 1,000 properties. **BRING US TO YOUR COMMUNITY!**

### HOW IT WORKS:

- MREA administers program with no cost to city or county.
- MREA works with community stakeholders to form an advisory group to guide contractor selection and program promotion.
- The MREA conducts a competitive bidding process to help the advisory committee select a qualified solar installer that will work to offer reduced price solar installations and free no-obligation solar site assessments to prospective participants.
- MREA provides free, public, one-hour long educational sessions called Solar Power Hours for prospective participants to learn how solar energy works, financial options, how the program works, and answer prospective participant questions.
- As the participant list grows, the program will offer rebates based on program benchmarks typically set at 50kW, 100kW, 150kW, and so on, leveraging the group’s power of volume purchasing for the most affordable solar possible.



Solar Central Wisconsin Group Buy Participant, Paul Anderson standing next to he and wife Sue Anderson’s 4.4kW array.



5.10kW array installed on residence as part of Solar Urbana Champaign 2.0 Group Buy.

### WHAT PEOPLE ARE SAYING:

“The Solar Group Buy Program makes it simple, easy, and even more cost-effective to go solar. They help manage the steps of moving forward, such as selecting an installer, handling the different incentives, and working with the utility company. It is definitely the best option for most homeowners to go solar right now.”

- **Dan Bucks, Milwaukee Solar Group Buy Participant**

“I am thrilled we are working with residents, businesses, farms, and other organizations throughout Linn County in order to save them money on solar installations, while also helping the environment in the process.”

-**James Hodina, Environmental Public Health Manager, Linn County Public Health.**



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